



COMPANY PROFILE

Conversations That Move Ideas. Dialogues That Drive Action.

Strategic convening and dialogue services for private companies, public institutions and development organisations.

THE CONVERSATIONALIST LIMITED

Founded February 2025 · Abuja & Lagos, Nigeria

WHO WE ARE

Meaningful change begins with the right conversation.

We are a strategic convening and dialogue company specialising in the design, planning, facilitation and execution of high-level events and conversations. We create platforms where leaders, policymakers, businesses, experts and communities can engage with important issues, exchange ideas and identify practical pathways to action.

Our work goes beyond event execution — supporting the full journey from research, insight and analysis to conversation, communication, advocacy and action.

With over 50 years of combined experience across our team and professional network, we bring together expertise in event management, strategic communications, policy dialogue, facilitation, research, thought leadership and historical storytelling.

50+

YEARS COMBINED EXPERIENCE

2025

FOUNDED

2

LOCATIONS

Vision

To be a leading catalyst for transformative dialogue, where high-level conversations drive meaningful change, influence policy and create lasting impact across industries, sectors and communities.

Mission

To curate and facilitate high-impact meetings, conferences and dialogues that connect people, ideas and opportunities, transforming important conversations into outcomes that contribute to positive change.

Our Core Capabilities

1 Strategic Convening & Event Management

High-level meetings, conferences, retreats, summits, roundtables and dialogue sessions from concept to completion — strategic planning, stakeholder engagement, programme design, logistics, speaker management, moderation and post-event follow-through.

2 Action Dialogues & Policy Advocacy

Convening the right stakeholders around critical policy, economic and social issues to generate insights, build consensus and support advocacy efforts that contribute to policy influence and positive change.

3 Action Sprints

Helping organisations move from ideas to implementation — bringing stakeholders together to focus on a specific challenge and develop practical solutions, next steps, responsibilities and timelines.

4 Insight, Research & Analysis

Research, insight and analysis needed to frame important conversations, identify key questions and develop the evidence base for informed decision-making and advocacy.

5 Strategic Communications & Thought Leadership

Strategic messaging, content development, reports, briefing documents and thought leadership materials designed to support influence and action.

6 Historical Storytelling & Biographies

Biographies, autobiographies, family histories, corporate histories and institutional narratives that preserve important legacies with depth, authenticity and creativity.

OUR APPROACH

From Insight to Impact

Our work is built around a simple but powerful progression. We do not believe a successful event ends when the final speaker leaves the stage — the real measure of impact is what happens next.



OUR SECTORS

Who We Work With

Private Sector

Corporate forums, leadership retreats, industry conferences, executive roundtables, stakeholder engagement and thought leadership platforms.

Public Sector

Policy dialogues, government summits, public-private conversations, governance discussions and advocacy platforms.

Development Organisations

Development dialogues, sector roundtables, sustainable development conversations, humanitarian discussions and capacity building.

Individuals & Institutions

Historical storytelling and biography services that preserve stories and legacies for future generations.

Conversations That Have Shaped Our Journey

Since our founding in February 2025, The Conversationalist Limited has been involved in the planning, facilitation and execution of significant conversations, retreats, summits and strategic events.

MAY - NOVEMBER 2025

Abuja Scale Up Retreats

In partnership with Proscale Limited, facilitated by Ziad Maalouf. Held 7 May, 2 July and 31 August 2025 in Abuja, expanding to Lagos on 27 October and 19 November 2025.

19 JUNE 2025

Premium Times Employability Summit

Theme: Converting Nigeria's Demography into Assets. Planning support for this conversation on employability and Nigeria's demographic potential.

11 SEPTEMBER 2025

Agribusiness Dialogue Session

Theme: The Myths, Challenges and Realities of Financing Smallholder Farmers in Nigeria. Planned as part of the first plenary session for the British American Tobacco Nigeria Foundation.

22-24 SEPTEMBER 2025

CIPE Training Hub & Nigeria Africa Office Launch

Media support and management for the launch of the Centre for International Private Enterprise (CIPE) Training Hub and its Nigeria Africa Office, amplifying its role in strengthening private-sector development and regional engagement.

27 MARCH 2026

Women in Leadership Summit

Our flagship summit, held in partnership with BusinessDay Media and Brooks and Blake Limited, creating a platform for conversations on women's leadership, influence and impact.

23 JUNE 2026 · LAGOS

Women in Technology and Engineering Summit and Awards

Planned and executed the fifth edition for Womenovate, held in Lagos for the first time, celebrating women in technology and engineering.

WHY THE CONVERSATIONALIST?

Purpose. Perspective. Follow-Through.

We Convene with Purpose

We design platforms around clear objectives and desired outcomes, not just events.

We Understand the Bigger Picture

Experience across private, public and development sectors brings different perspectives into one conversation.

We Connect the Right People

An extensive network of experts, thought leaders, policymakers and business leaders.

We Move Beyond the Event

Support for what happens after — insight, communications, advocacy and action agendas.

We Bring Experience and Creativity

Over 50 years of combined experience paired with fresh thinking and a commitment to value.

Let's Start the Conversation

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